



## What is myFeedback?

Service means seeing the whole business through the eyes of the customer.

*Axel Haitzer (e-business expert)*

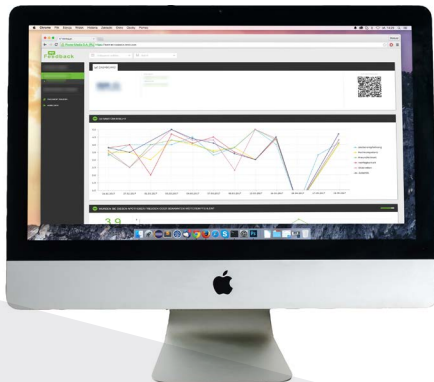
## What do your customers think about you?



Professional customer surveys give you an objective overview.

### Possible survey goals:

- How satisfied are customers after shopping?
- How friendly and competent are your salespeople?
- How easy are your online shops to use?
- How satisfied are customers with what you offer?
- Would customers recommend you to others?
- How did customers become aware of you?



## Contact



myFeedback  
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[my-feedback.info](http://my-feedback.info)





## Get customer feedback

Contact us via our website:  
**[www.my-feedback.info](http://www.my-feedback.info)**

1. You will quickly receive an offer with a suggested questionnaire for your industry or sector.
2. As soon as your requirements have been met, we will send you the personal access information (link & password) to your on-line dashboard.
3. You will receive the necessary survey equipment (e.g. terminals or cards) by post.



## Advertise using customer feedback

**Show off your quality on your website!**

With myFeedback, you can use the customer ratings directly for advertising purposes and integrate them into your website. This feature can also be implemented at a later date.



## How are customers surveyed?

You can choose between three survey variants (that can also be combined):

**myFeedback online survey:** You receive a survey link that you can integrate in email surveys or on websites.

**myFeedback4you cards** can be displayed in the checkout area or handed over with the receipt. Customers can log into and participate in the survey using the QR code or the link provided.



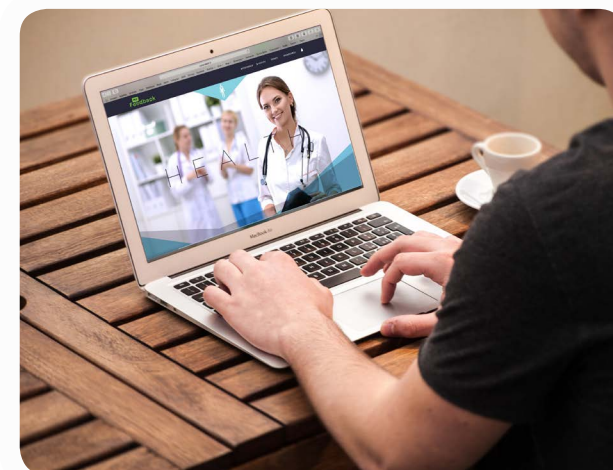
**myFeedback terminals** can be placed in the checkout area (also available as a counter variant) or at the exit. Your customers give feedback quickly and easily using the bright, integrated touchscreen.



## Interested?

**myFeedback solutions ...**

- ... were developed with professional market researchers especially for retail.
- ... are professional and yet affordable.
- ... save you the trouble of evaluating data.



View feedback at any time on your online dashboard.

Talk to us – we'll answer your questions and offer you various customer survey solutions.